

## Message Text

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PAGE 01 MOSCOW 05590 171323 Z

44

ACTION EUR-25

INFO OCT-01 ADP-00 EB-11 CIAE-00 INR-10 NSAE-00 RSC-01 L-03

LOC-01 CU-04 USIA-12 RSR-01 /069 W  
----- 089590

R 171305 Z MAY 73

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 8842

INFO USDOC WASHDC

LIMITED OFFICIAL USE MOSCOW 5590

E. O. 11652: N/ A

TAGS: EIND UR

SUBJ: DISNEY INTEREST IN BOOK LICENSING

REF: STATE 088764

1. CONTACTS FOR DISNEY ENTERPRISE IN USSR ARE:

MR. V. I. NAYDYONOV, CHIEF

ADMINISTRATION FOR FOREIGN RELATIONS

STATE COMMITTEE FOR PUBLISHING, PRINTING, AND

BOOK TRADE MATTERS

PETROVKA 26

MOSCOW K-51

TELEPHONE 294 90 26

MR. YU. B. LEONOV

CHAIRMAN

V/ O MEXHDUNARODNAYA KNIGA

SMOLENSKAYA- SENNAYA PL, 32/34

MOSCOW G-200

TELEPHONE: 244 10 22

2. TO EMBASSY'S KNOWLEDGE SOVIETS HAVE NOT YET

DESIGNATED ORGANIZATION WHICH WILL DEAL WITH FOREIGN

PUBLISHING HOUSES ON PUBLISHING SOVIET WORKS ABROAD AND

VICE VERSA AFTER SOVIET UNION'S ADHERENCE TO UNIVERSAL

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COPYRIGHT CONVENTION. THEREFORE, ORGANIZATIONS LISTED ABOVE  
REMAIN, AS BEFORE, MAIN CONTACT POINTS FOR PUBLISHERS SEEKING  
TRADE TIEW WITH SOVIETS.

3. AS PER REFTTEL, EMBASSY MADE PRELIMINARY APPROACH TO  
MEXHDUNARODNAYA KNIGA CONCERNING DISNEY INTERESTS.  
OFFICIALS THERE STATED THAT WALT DISNEY IS WELL- KNOWN NAME  
IN USSR AND THEY WOULD IN PRINCIPLE WELCOME A VISIT BY  
DISNEY EXECUTIVES. THEY RECOMMENDED, HOWEVER, THAT COMPANY  
MAKE PRELIMINARY WRITTEN APPROACH, STATING IN DETAIL ITS  
PROPOSAL. ON BASIS OF THAT, BUSINESS VISIT TO USSR CAN  
BE ARRANGED.  
DUBS

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NMAFVVZCZ

\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* LIMITED OFFICIAL USE

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 17 MAY 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** garlanwa  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
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**Original Handling Restrictions:** n/a  
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**Page Count:** 2  
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**Previous Handling Restrictions:** n/a  
**Reference:** 73 STATE 088764  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** garlanwa  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 27 SEP 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <27-Sep-2001 by smithrj>; APPROVED <30-Nov-2001 by garlanwa>  
**Review Markings:**

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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** <DBA CORRECTED> mcm 980218  
**Subject:** DISNEY INTEREST IN BOOK LICENSING  
**TAGS:** EIND, UR  
**To:** EUR  
SECSTATE WASHDC  
WASHDC  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005